

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## **FOR IMMEDIATE RELEASE**

### **Peruzza Dominates Humber River-Black Creek**

#### **Anthony Peruzza maintains huge lead with 73% of support in Ward 7**

Toronto, Sept 14<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 219 Ward 5 voters, amongst those decided and leaning, 73% are voting for Anthony Peruzza. Christopher Mammoliti trails behind in second with 16% of support.

“Based on these results, it’s extremely likely that Peruzza will win again,” says Dr. Lorne Bozinoff, President of Forum Research. “Peruzza’s momentum from 2018 still appears to be strong.”

John Tory also holds a comfortable lead with 49% of support.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 219 randomly selected eligible voters across Humber River-Black Creek. The poll was conducted on Sept 13<sup>th</sup>, 2022. Results based on the total sample are considered accurate +/- 6%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp).

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:

<https://canadianresearchinsightscouncil.ca/standards/>

## **TORONTO**

**Sept 14<sup>th</sup>, 2022**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## TORONTO

Sept 14<sup>th</sup>, 2022

### Councillor in Ward 7

'Who will you vote for as councillor in Ward 7 in this municipal election on October 24<sup>th</sup>?'

[Decided / Leaning]

Sample	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Anthony Perruzza	73%	64%	84%	43%	87%	0%	91%	63%	63%	75%
Christopher Mammoliti	16%	25%	8%	29%	0%	100%	0%	15%	24%	19%
Amanda Coombs	6%	7%	6%	0%	13%	0%	9%	7%	0%	3%
Other	5%	5%	3%	29%	0%	0%	0%	14%	10%	4%

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## Hot Issues

*'What is the most important issue to you this upcoming election?'*

**TORONTO**  
**Sept 14<sup>th</sup>, 2022**

Sample	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	219	77	135	7	5	3	17	43	57	94
The cost of living and inflation	33%	20%	45%	14%	50%	0%	48%	26%	30%	19%
Crime and gun violence	18%	23%	15%	14%	25%	0%	21%	12%	20%	23%
Housing affordability	14%	20%	9%	14%	13%	33%	12%	15%	9%	14%
City infrastructure, services and taxes	11%	16%	6%	0%	0%	66%	0%	8%	12%	11%
Traffic, congestion and transit	8%	8%	6%	29%	13%	0%	7%	10%	10%	7%
COVID-19 and pandemic recovery	6%	1%	10%	0%	0%	0%	13%	2%	1%	6%
Inclusion issues such as anti-racism, LGBTQ and disability issues	4%	6%	3%	0%	0%	0%	0%	12%	4%	6%
Pedestrian and cyclist safety	3%	2%	2%	0%	0%	0%	0%	8%	5%	2%
Climate action at a municipal level	2%	1%	2%	0%	0%	0%	0%	2%	4%	7%
Other	3%	3%	3%	0%	0%	0%	0%	6%	5%	6%

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**Sept 14<sup>th</sup>, 2022**

**Municipal Election Interest**

*‘How likely are you to vote in the municipal election in October?’*

Sample	Age					Gender				
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	219	77	135	7	5	3	17	43	57	94
Absolutely certain, barring an unforeseen emergency	66%	75%	58%	57%	87%	67%	56%	69%	65%	65%
Extremely likely	9%	11%	8%	0%	13%	0%	5%	18%	11%	6%
Very likely	9%	2%	16%	14%	0%	0%	20%	3%	13%	6%
Somewhat likely	6%	1%	11%	14%	0%	0%	13%	3%	7%	5%
Not very likely	4%	7%	1%	0%	0%	33%	0%	0%	0%	4%
Not at all likely	3%	0%	5%	0%	0%	0%	7%	2%	0%	1%
Don't know	4%	4%	3%	14%	0%	0%	0%	4%	4%	13%

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## Mayoral Election

*'Who will you vote for in the mayoral election on Oct 24<sup>th</sup>?'*

**TORONTO**  
**Sept 14<sup>th</sup>, 2022**

% Sample	Age				Gender					
	Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
Sample	219	77	135	7	5	3	17	43	57	94
John Tory	49%	52%	47%	29%	25%	33%	57%	48%	46%	62%
Gil Penalosa	6%	9%	5%	0%	0%	33%	7%	6%	21%	0%
Chloe-Marie Brown	3%	5%	1%	0%	13%	0%	0%	6%	0%	1%
Blake Acton	3%	5%	1%	14%	13%	0%	0%	6%	0%	4%
Other	3%	4%	0%	1%	0%	0%	5%	0%	6%	3%
Don't know	36%	24%	47%	43%	50%	33%	31%	35%	46%	31%

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com